
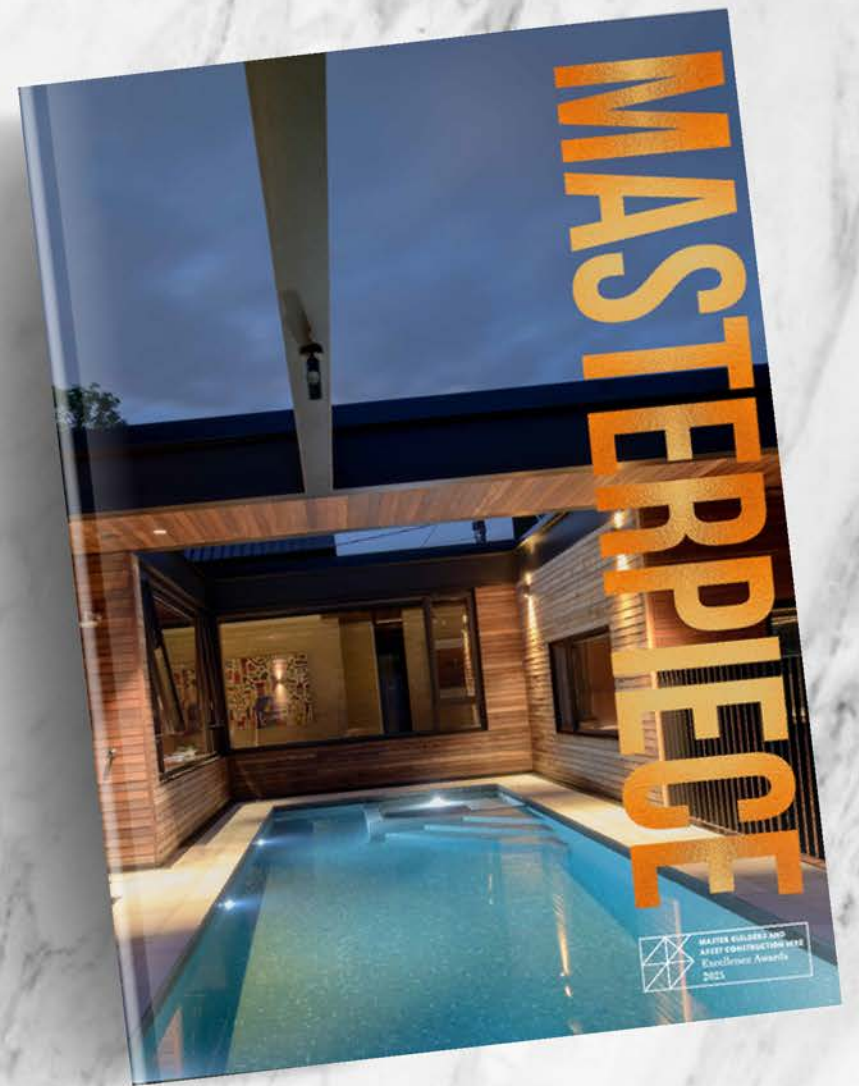


2026  
**MASTERPIECE**  
MEDIA KIT



**MASTER BUILDERS**  
AUSTRALIAN CAPITAL TERRITORY

*Together, we build better.* 



# INTRODUCING *MASTERPIECE* MAGAZINE

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In 2025, we relaunched our awards magazine with an exciting new look and fresh approach, showcasing all of our Excellence Awards winners and finalists across residential, commercial, civil and individual categories.

With a fresh, modern design and layout and enhanced editorial content, *Masterpiece* presents this year's finalists and winners with a beautiful memento, and a great piece to showcase their achievements to prospective clients.

Building on the reputation of the most anticipated annual magazine in the ACT building industry, *Masterpiece* will showcase the Master Builders ACT award-winning projects in Canberra and surrounding regions, inspiring, influencing and elevating the industry as a whole. Presented in both high-quality print and digital formats, *Masterpiece* magazine will be consumed by industry professionals and consumers alike.



\*Cover concept only

*Your presence in  
Masterpiece aligns your  
brand with the best of  
the best in the ACT  
building and construction  
industry.*

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## A TRUSTED BRAND IN THE BUILDING AND CONSTRUCTION INDUSTRY

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We have been representing, informing, educating and raising the standards of the ACT building and construction industry since 1925.

As a result, we are Canberra's trusted brand for builders, suppliers, subcontractors and consumers wanting to keep ahead and stay in touch.

# 80%

of ACT consumers agree Master Builders gives them confidence in trades and suppliers.

# 96%

of ACT consumers say they would be influenced by MBA membership when hiring a builder.

*REP Building, Studio Black Interiors and Oztal Architects, Dickson 2025 winner, Medium Density Townhouses and Villas*

# OUR AUDIENCE

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- Respected industry professionals
- Consumers looking for quality building and design inspiration

Consumed by industry professionals and consumers alike, *Masterpiece* features stunning imagery from the year's award-winning homes and projects, high-quality editorial content and interviews with winners.



# OUR REACH

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As well as its print circulation, *Masterpiece* digital content will be featured and shared extensively across all of Master Builders ACT's digital channels, amplifying your brand's reach.

## PRINT MAGAZINE

1,000+

PRINTED AND DISTRIBUTED

*Masterpiece* will be distributed at:

- the Master Builders and Asset Construction Hire Excellence Awards night on 11 September with over 1,400 guests in attendance
- at the Canberra Outlet Homemaker Centre, where it is regularly restocked
- via partner and member venues and showrooms and
- at other selected sites throughout the year.

## DIGITAL MAGAZINE

47,300+

IMPRESSIONS

5min34sec

AVG READ TIME

8,400+

DIGITAL MAGAZINE READERS

*Fore Group, West Block Refurbishment*  
2025 winner, Commercial or Retail Fitout, Refurbishment or Alteration more than \$10million





# MASTER BUILDERS ACT DIGITAL REACH

(12 MONTH PERIOD)

**14,000+**

TOTAL SOCIAL MEDIA FOLLOWERS



Instagram

1,000,000+  
Post views



LinkedIn

325,000+  
Post impressions



Facebook

435,000+  
Reach

Master Builders ACT enjoys a highly engaged audience on social media. Our organic reach will also be supplemented through paid digital campaigns to extend the reach of our digital magazine and content.

*Prof Homes, Loft Studio and Architects Ring and Associates  
2025 winner, Kitchen Project more than \$100,000*

# OUR 2026 OFFERING

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In 2026, *Masterpiece* will offer both a beautifully designed print magazine, and extended digital options to maximise your brand.



## PRINT

Double page, full page and half page horizontal ads are available in our beautifully produced print magazine.

There is also a directory-only option (subject to minimum uptake of 8 advertisers)



## DIGITAL

All print placements also receive a digital magazine placement with clickable link.

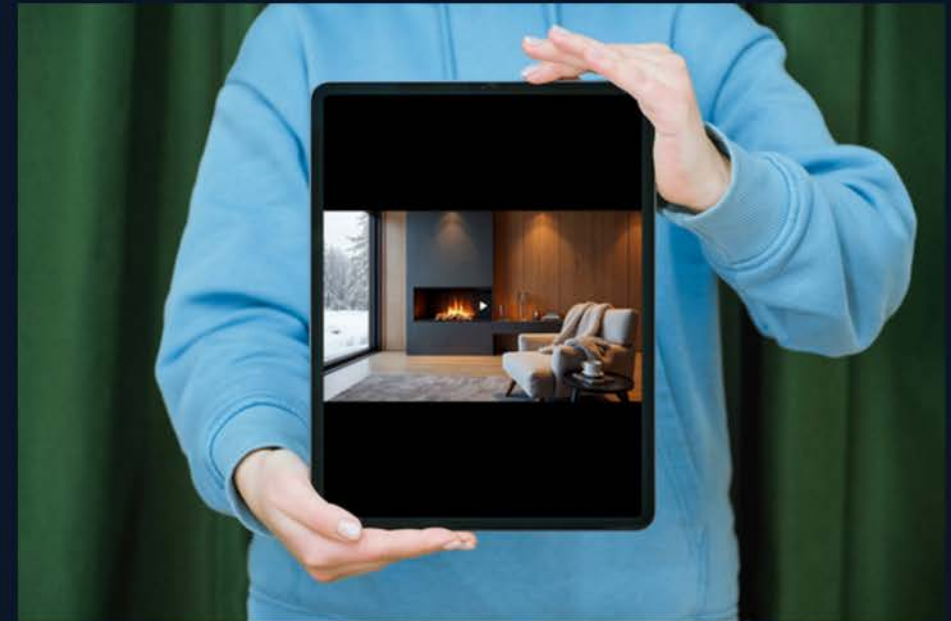
## DIGITAL ADD-ONS



### SOCIAL MEDIA STORY\*

Dedicated tagged Advertiser Spotlight story on MBA ACT Instagram & Facebook to accompany any full page ad.

\*Limited no. available



### 30 SECOND BRAND VIDEO\*

Brand video to accompany any full page ad, filmed, produced and shared by MBA ACT.

\*Limited no. available

# 2026 ADVERTISING RATES

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PAGE PLACEMENT | Cost (Exc. GST):

## PREMIUM POSITIONS

Facing Welcome Message | \$3,500

Inside front cover | \$3,500

Inside back cover | \$3,500

Facing contents | \$3,250

Facing Introduction Page | \$3,250

## STANDARD POSITIONS

Full page | \$3,000

Double page spread | \$5,000

1/2 page horizontal | \$2,000

Directory placement\* | \$440

**DISCOUNTS ARE AVAILABLE FOR AWARDS FINALISTS AND PARTNERS.**

*\*Minimum uptake required*





## ADD-ONS

Advertisement graphic design\* | \$250

30 second video add-on (limited no.) | \$750

Branded social media Story add-on (limited no.) | \$250

*\*Advertiser must supply high-resolution images, brand guide, content/call to action and logos for ad design.*

*By showcasing your brand in **Masterpiece**, you are ensuring that your message resonates with those who value quality and craftsmanship.*

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*Brother Projects, Griffith*

*2025 winner, Renovation/Extension over \$2.5million*

# AD SPECS & DEADLINES

## FILE FORMAT

Supply art as high resolution pdf at 300 dpi resolution. Do not provide as jpeg or png files.

## Text safe area\*

Keep vital text and logos within the blue dotted line (10mm from trim edge) to prevent its being trimmed, or in the case of double page spreads, misaligning across the centre fold page spreads.

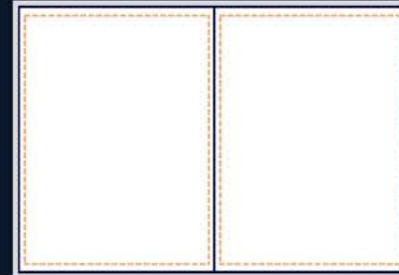
## DEADLINES 2026

**EARLYBIRD RATE ENDS:** Friday 8 May 2026

**OPT-IN DEADLINE:** Friday 10 July 2026

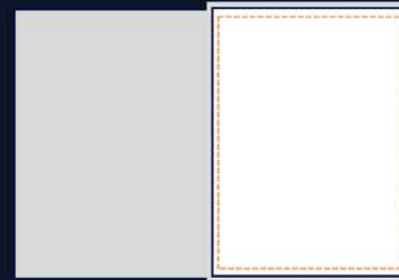
**ARTWORK DEADLINE:** Friday 31 July 2026

**PUBLISH DATE:** Friday 11 September 2026



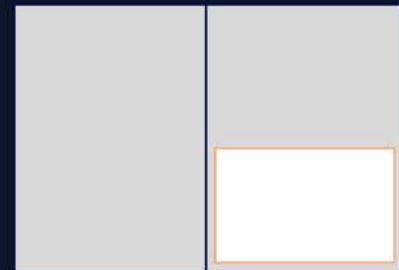
## Double page spread

|                 |                       |
|-----------------|-----------------------|
| Trim size       | 325mm (h) x 470mm (w) |
| Bleed           | 3mm to all sides      |
| Text safe area* | 10mm within all sides |



## Full page

|                 |                       |
|-----------------|-----------------------|
| Trim size       | 325mm (h) x 235mm (w) |
| Bleed           | 3mm to all sides      |
| Text safe area* | 10mm within all sides |



## 1/2 Page horizontal

|                 |                       |
|-----------------|-----------------------|
| Trim size       | 170mm (h) x 235mm (w) |
| Bleed           | not required          |
| Text safe area* | not required          |



## Directory listing

- High-resolution transparent logo in WHITE (EPS file preferred)
- One line business tagline or motto
- Website and contact number

# BOOKINGS AND FURTHER INFORMATION

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Master Builders ACT offers unrivalled reach to a qualified and engaged industry and consumer audience.

Take the opportunity today to align your brand with the best in Canberra's building and construction industry.

**FOR BOOKINGS AND FURTHER  
INFORMATION, PLEASE CONTACT:**

Member Engagement Team  
P: (02) 6175 5900  
E: [marketing@mba.org.au](mailto:marketing@mba.org.au)

*Milin Builders, Phillip  
2025 winner, Apartments and Units Highrise Living*



THANK YOU!

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Together, we build better. 



**MASTER BUILDERS**  
AUSTRALIAN CAPITAL TERRITORY